

# OPTIMIZE YOUR LINKEDIN PROFILE FOR BOARD RECRUITMENT



## FOLLOW THE STEPS BELOW

- Choose a professional, high-resolution profile picture.
- Select a banner image that complements your professional identity.
- Craft a compelling headline that communicates your unique value proposition.
- Write an engaging summary that highlights your achievements, leadership philosophy, and industry passion.
- Detail your experience with a focus on leadership roles and quantifiable achievements.
- Seek endorsements from colleagues, former bosses, and peers for specific skills relevant to board seats.
- Proactively request recommendations, providing prompts to make it easier for the other party
- Identify and connect with key influencers and decision-makers in industries or companies of interest.
- Personalize connection requests to demonstrate genuine interest and build relationships
- Regularly check profile visits to gauge the effectiveness of your profile.
- Analyze content performance to understand what topics resonate most with your network and establish thought leadership